



Optimizing Performance By Dynamic Connections

PRESS RELEASE

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Empowering Teen Girls Making a Change – A Company Gives Locally

Phoenix, Arizona (June 5, 2007) – Nobody needs to tell us that the youth of today face challenges unheard of just a few short years ago. Day after day our media presents accounts detailing these challenging situations; drug use, violence, discrimination and on-campus school tragedies. ‘Somebody needs to do something!’ we cry. Now, one company has done something.

Piurek & Associates, a growing Phoenix-based management consulting firm, recently made a charitable donation to a local community organization, “Girls For A Change” (GFC). In support of the recommendation by the internal company team member, Margaret Trujillo, Specialty Consultant with Piurek & Associates, presented GFC with Piurek’s \$5,000.00 donation in April 2007.

Zohreh Piurek, co-founder of Piurek & Associates, believes that “Girls For A Change is an innovative grass roots program that taps into the power and strength of young women to change their lives and their communities”. Both Piurek & Associates and the recipient of this donation, GFC, are committed to bringing hope and creating opportunities for young people. “We are honored to be able to make a contribution to Girls For A Change and encourage other individuals and businesses to consider supporting this worthwhile organization,” comments Zohreh Piurek.

The GFC donation will be applied towards training middle and high school girls from low income communities to be change agents, leaders, and innovators. Alexandra Zavala, GFC Executive Director, stated “We are thrilled with the financial support from Piurek & Associates. Thanks to their generous contribution we will have the resources to offer teenage girls the opportunity to develop their voice, ability, and problem solving capacity to realize their full potential as they create social change throughout Maricopa County.”

Piurek & Associates provides management consulting services to profit, non-profit and governmental entities involved in health and human service delivery and oversight. Their team of consultants helps organizations identify and address specific needs to achieve strong results. For more information, please contact Piurek & Associates at info@piurek.com or www.piurek.com.

Girls For A Change (GFC) provides the tools, resources and support girls need to move from feeling like spectators to being leaders. Maricopa County neighborhoods benefit from the girls' social change projects addressing such issues as gang prevention, racism, young women's health, suicide and teen pregnancy. Ultimately, 1,000 girls will participate in GFC-Phoenix on an annual basis. For more information on GFC or to make a donation, please visit their Web site at: www.girlsforachange.org